

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending January 9nd, 2020 – New Ads Rebound Level Above Seven Month Average**

WETHERSFIELD, January 14th, 2021 – During the week ending January 9nd, 2021, there were 4,629 new postings, up 90% from a week ago and about even with levels from four weeks ago. This rebound in total new ads follows the lowest weekly level in over seven months and is currently above the seven-month weekly average of 4,474 new ads. About a third of this increase occurred in Health Care and Social Assistance (+516 new ads) and Manufacturing (+174 new ads).  
Employers with the largest over the week increases include Hartford Healthcare (+84 new ads), Dattco Travel (+32 new ads), and Cigna Corporation (+31 new ads)

**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and First-Line Supervisors of Retail Sales Workers.

**Employers** with the most new postings include CVS Health, Lowe’s Companies, and Anthem Blue Cross.

**The three industries with the most new job postings where**

* **Health Care and Social Assistance** (957 new postings, +117% over the week)
* **Retail Trade** (550 new postings, +9% over the week)
* **Finance and Insurance** (330 new postings, +101% over the week)

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 Every sector had job posting increases over the week. Most of the new ad increases occurred in Health Care and Social Assistance (+516 new ads or +117%), Manufacturing (+174 new ads or +164%), and Professional, Scientific, and Technical Services (+167 new ads or +165%). These three industries combined accounted for 39% of overall new ad increases over the week. Most new ad industry levels for the week ending January 9th are within 100 ads of their levels from four weeks prior. Industries with large four-week differences include Health Care & Social Assistance (-237 new ads over four weeks) and Retail Trade (-114 new ads over four weeks).  
  
For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

**New Job Postings by Occupation**

**The occupations with the most new postings were:**

* Registered Nurses (188 new postings, +165% over the week)
* Retail Salespersons (164 new postings, 59% over the week)
* First-Line Supervisors of Retail Sales Workers (120 new postings, +7% over the week)



**Employers with the Most New Job Postings**

Employers with the most new job postings during the week ending January 9, 2021 were mostly in HealthCare, Retail Trade, and Finance & Insurance. The 25 employers shown above account for 11 percent of all new ads. Of the top 25 employers, 19 had over the week increases, 6 had decreases. The 19 increasing employers had a combined 291 new ad increase over the week and the 6 decreasing employers accounted for a 185 new ad decrease. Hartford Healthcare (+84 new ads) had the largest increase and CVS Health (-162 new ads) had the largest decrease over the week.   
 **Covid-19 and Weekly New Job Postings**  
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.  
  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)